



Roderick Chalmers Hoyneck van Papendrecht

Partner, Attorney-at-law

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The Netherlands

Languages

- Dutch
- English

Admitted to bar

- The Netherlands

Membership

- AIPPI/VIE (Association Internationale pour la Protection de la Propriété Intellectuelle/International Association for the Protection of Intellectual Property)
- INTA (International Trademark Association)
- MARQUES
- BMM (Benelux Association of Trademark and Design Law)
- The Netherlands Advertising Law Association
- VIEPA, the Dutch Association of IP litigators
- the editorial board of IE-Forum.nl

Education

- Erasmus University Rotterdam: PhD Trade name law
- Leiden University: Law
- University of California, Hastings College of Law: Intellectual Property, Corporate Law, International Trade, Sports Law

About Roderick Chalmers Hoyneck van Papendrecht

Roderick Chalmers Hoyneck van Papendrecht is a partner at AKD who specialises in intellectual property law.

He advises and represents national and international clients in cases relating to copyright law, design law, trademark law, trade name law, advertising law and unfair competition.

As an experienced litigator, Roderick regularly litigates in infringement cases before courts and courts of appeal and in arbitration proceedings. He also advises on brand development, product design and intellectual property agreements, such as licences, assignments, and distribution. In his practice, Roderick assists companies that are active in, for example, the fields of retail and the production and marketing of consumer products (fashion, foodstuffs and household products).

In 2020, Roderick obtained his PhD from Erasmus University Rotterdam for his research on trade name law (*'De Handelsnaamwet onder de loep'*).

Roderick often lectures and publishes on various subjects in the field of intellectual property law. He is the regular lecturer for the BMM vocational training for trademark and design attorneys, for the S.K. Martens Academy (specialist course in IP litigation) and for the Permanent Education Centre.

Roderick is recommended in Chambers (2018, 2019 and 2020): "Roderick Chalmers Hoyneck van Papendrecht has 'a very good presence about him', according to sources, who add: "He's very on the ball and sharp." Roderick is praised by a client for his 'thorough and responsive' approach, while another source praises his 'knowledge and effectiveness'. According to the World Trademark Review 1000 (2018, 2019 and 2020), 'Roderick Chalmers Hoyneck van Papendrecht 'handles matters with surgical precision' and he provides 'excellent guidance and risk mitigation and is a confident negotiator who is good at managing costs'. Roderick is 'Easy to work with, he is measured in his approach and an excellent orator'".